

Homes by Dickerson at Nexton in Summerville, SC



THE STORY

Homes by Dickerson (HBD) is a Raleigh-based builder that is bringing semi-custom homes to Summerville, South Carolina's Nexton master plan. When entering the Nexton market, HBD recognized an opportunity to fill a gap amongst more spec and package-level builders, intending to give buyers the option of customization and flexibility at a competitive price point. Customers are heavily involved in the design process, from bigger structural changes down to smaller design details.

They first started building in Nexton's Brighton Park Village neighborhood and are currently building in the Midtown neighborhood. Out of the 148 homes they've built in the master plan, 109 are in Midtown. Currently, Homes by Dickerson offers 13 floor plans, each designed to cater to various buyer needs, from single-story layouts to larger family homes. According to the builder, their custom closets with wood shelving, decorative range hoods, and outdoor fireplaces are especially popular.

CONSULTANTS

Builder: Homes by Dickerson

Architect: In-house architecture

Interior Designer: HBD Interiors

PROJECT STATS

Front-Loaded and Alley-Loaded

Single-Family Detached

of Homes: 148 so far, around 500 planned

Home Size: 2,000 sq. ft. – 3,565 sq. ft.

Lot Size: 50'- and 75'-wide lots

Grand Opening: Fall 2018

Price Starting at: \$556,000

ARCHITECTURE

The team drew inspiration from the low-country cottages that are popular in downtown Summerville.

The Hutchinson model has a clean-line, low-country cottage elevation style with a mix of horizontal and board and batten siding. The front porch is iconic for this style, which the builder added charm to with a row of seats and a light blue front door.

Many homes in this collection, like the model, have dormer windows that add interest to the otherwise simple roof line.

BUYER PROFILE

These homes have attracted a range of move-up and move-down buyers of all ages.

HBD initially designed the homes with an empty nester buyer in mind. As the builder has gotten more established in the community, their buyers have shifted, and they've gotten an even mix of Millennials, Gen Xers, and Baby Boomers.



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