

West Park Collection

Miller & Smith

📍 Ashburn, VA

★ Nov 2017



Featured name

1 Plan with 5 Elevations Keeps Costs Down while Delivering a Great Street Scene

- **Only one floor plan:** Five elevation styles and multiple interior options provide a diverse street scene.
- **Value built but with design:** The exterior walls line up as multiple rectangles,

which makes the home cheaper to build but is well designed enough to not feel like a big box.

- **Private outdoor living:** Good design helped overcome the obstacle of nearby power lines and gave the side yards and upper decks privacy.

PRODUCT TYPE

Single-family detached

PRICE AS OF...

\$600000.00/ starting at

SQUARE FOOTAGE (MIN)

2803.00

DENSITY

4.00

SALES START DATE

August 2017

TOTAL HOMES

49

SALES AS OF

9 as of November 2017

HOA

\$197.85 per month

TARGET MARKET

Move-up families are the primary buyer, but also seeing young families and move-down buyers

UNIQUE SELLING POSITION

Single floor plan with five elevation styles and multiple interior options to differentiate the homes.

Consultants

BUILDERS

Miller & Smith

 <https://www.millerandsmith.com/>

ARCHITECTS

W.C. Ralston Architects

 <http://www.wcralston.com/>

INTERIOR DESIGNERS

Carlyn & Co Interior Design

 <http://www.carlynco.com/>

LANDSCAPE ARCHITECTS


Stadler Nurseries

 <https://www.stadlergardencenters.com/>

JBREC Consultant

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