

Villas at Kissing Tree

Brookfield Residential



San Marcos, TX



Apr 2022



Featured name

Think Outside the Home Design Box. Include Marketing and Purchasing in the Mix to Nail Down What Consumers Want

Photography by Amy Wolf from Walkthrough

- **It takes a village.** After a brainstorming session, Brookfield took insights from their

whole team (architecture, sales, marketing, and purchasing) to create this new, successful offering.

- **Buyer:** Active adult, 55+ looking for low-maintenance living and a sense of community, including both primary and secondary buyers
- **Elevation:**
 - Hillcountry and Modern Farmhouse Options allow buyers to customize the home to their lifestyle and needs like a second primary suite and a golf cart garage
 - Full drive aprons provide space for additional cars or for guest parking

PRODUCT TYPE

Duplex

PRICE AS OF...

\$356049.00/ starting at

SQUARE FOOTAGE (MIN)

1030.00

DENSITY

7.00

SALES START DATE

September 2019

TOTAL HOMES

90

SALES AS OF

75 as of April 2022

HOA

\$399 per month

TARGET MARKET

55+, Second home buyer and people wanting community close to lifestyle amenities


UNIQUE SELLING POSITION

These duplexes offer low maintenance living in right-sized, single- or two-story homes that are plotted in close proximity to the main rec center.

Consultants

BUILDERS

Brookfield Residential

 (714) 427-6868

 <https://www.brookfieldresidential.com/>

ARCHITECTS


Brookfield Residential


 <https://www.brookfieldresidential.com/>

JBREC Consultant

David Jarvis

Principal

 Houston, TX

 djarvis@jbrec.com

Location

201 Kissing Tree Lane

Phone number *(512) 379-5856*

State *Texas*

City *San Marcos*

Zip Code *78666*

29.839134, -97.993817